



TRADE INNOVATIONS
Trusted Trade Through Security and Compliance

PORTFOLIO OF GLOBAL TRADE COMPLIANCE SERVICES

Hard-hitting 'real world' actionable advice for maintaining a compliant and secure global supply chain



ABOUT US

- Trade Innovations was founded in 2005 by two former Directors of Target Corporation
- We are located in Eden Prairie, Minnesota and have extensive worldwide world-class resources
- Our firm specializes in matters related to trade compliance and supply chain optimization and security

TRADE COMPLIANCE REVIEWS

- General trade compliance reviews
 - Our experts meet on-site for 1-3 days to assess your company's level of compliance with applicable trade laws and regulations
 - This visit results in a report of our findings; strengths, opportunities and if applicable, areas of high risk or non-compliance
 - We recommend that every company engaged in global trade undergo a compliance diagnostic every 2-3 years (or sooner)
- Assistance with preparations for a Focused Assessment
 - Our experts will meet on-site for 3-5 days to conduct a pre-audit examination of your company's import compliance practices
 - During this time we also closely coordinate with all compliance stakeholders
 - If applicable, we will assist with Post Entry Amendments, Protests and/or Prior Disclosures resulting from our review

TRAINING

- We develop and deliver customized training for clients on all matters related to trade compliance including:
 - C-Suite presentations on trade compliance matters, sourcing or supply chain strategy
 - General trade compliance for import or export departments or individuals
 - Item specific training (Anti-dumping or countervailing duties, ITAR, assists, etc.)
 - Customs-Trade Partnership Against Terrorism (C-TPAT)
 - Social Accountability Audits
 - Security Audits
 - Best-in-class trade compliance practices
 - Vendor and supplier training
- Training can be delivered by webinar (1, 2, or 4 hours) or in person on-site
- A well-trained staff pays big dividends

DIRECT-FILING OF CUSTOMS ENTRIES

- We have been a pioneer in the direct-filing of the Importer Security Filing (ISF) and customs entries
- We actively consult with importers who desire to file their entries electronically and directly with U.S. Customs and Border Protection (CBP)
- Some of the advantages of direct-filing are:
 - Significantly improved levels of control and compliance
 - Better supply chain visibility and velocity
 - Real savings in brokerage expense
- In today's data enabled world direct-filing customs entries can be made virtually seamless

CUSTOMS-TRADE PARTNERSHIP AGAINST TERRORISM (C-TPAT)

- C-TPAT is a voluntary incentive-based partnership program with CBP
- Trade Innovations Founder Michael Laden was in the room in 2001 at CBP Headquarters in Washington, D.C. when C-TPAT was born
- We have extensive experience in building cost effective C-TPAT programs of all sizes for all eligible companies (importers, exporters, carriers, brokers, etc.)
- We provide assistance with designing and implementing a program, assessing current programs, or preparing a company for Validation or Re-Validation
- We provide high quality C-TPAT and Security Awareness training
- We conduct foreign security assessments of suppliers and other stakeholders
- We also assist suspended C-TPAT companies get reinstated in the program

IMPORTER SELF-ASSESSMENT (ISA)

- The Importer Self-Assessment (ISA) program is a voluntary incentive-based program for monitoring your company's level of compliance with trade laws and regulations
- Trade Innovations provides assistance to those companies seeking to qualify for the Importer Self-Assessment (ISA) program administered by CBP
- We'll help you design and implement the internal controls necessary ISA

SPECIAL PROJECTS

- Trade Innovations also completes special projects for clients such as:
 - Free Trade Agreement certifications
 - Foreign Trade Zone implementation
 - Binding rulings on tariff classification, country of origin, marking or value
 - Duty drawback
 - Broker audits
 - First Sale programs
 - Transportation and forwarder audits
 - Social accountability programs
 - Expert testimony

WHY TRADE INNOVATIONS?

- We provide reasonably priced innovative compliance and security solutions for today's modern supply chain
- We've built an extensive portfolio of satisfied clients ranging from Fortune 100 companies to small start-ups
- All Trade Innovations products are tailored to your exacting needs; because every supply chain is different, a standard theoretical in-the-box approach cannot be effective
- The Principals are industry leading supply chain professionals; they have built, operated and provided advice to some of the largest and most sophisticated global supply chains in the world

SATISFIED CLIENTS





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What can Trade Innovations do for your company? Contact us today to discuss your needs, upcoming projects, or to just chat about trade compliance.